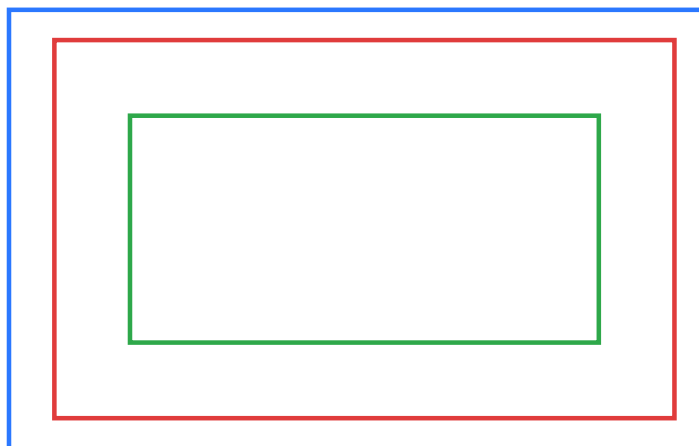


Custom size layout guide

Use this guide for products with an individual or custom size. For custom size products, follow the layout requirements shown on the product page.



Blue line
Layout edge / file size
Extend the background to the edge

Red line
Trim line / final product size
The product is cut along this line

Green line
Safe zone
Keep text, logos and important elements inside

File requirements

- Accepted file formats — PDF, TIFF, JPG
- Color mode — CMYK
- Scale — 1:1, exactly according to the selected size
- Fonts — convert to outlines / curves
- Resolution — use the value shown on the product page (for example 150 DPI or 300 DPI)
- Crop marks and bleed are not required unless stated otherwise on the product page
- Keep important elements inside the safe zone according to the product page requirements

Before sending the file

- Check that the layout size matches the ordered width and height
- Make sure the background reaches the layout edge
- If you are unsure about the layout, send the file to us for review before ordering

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