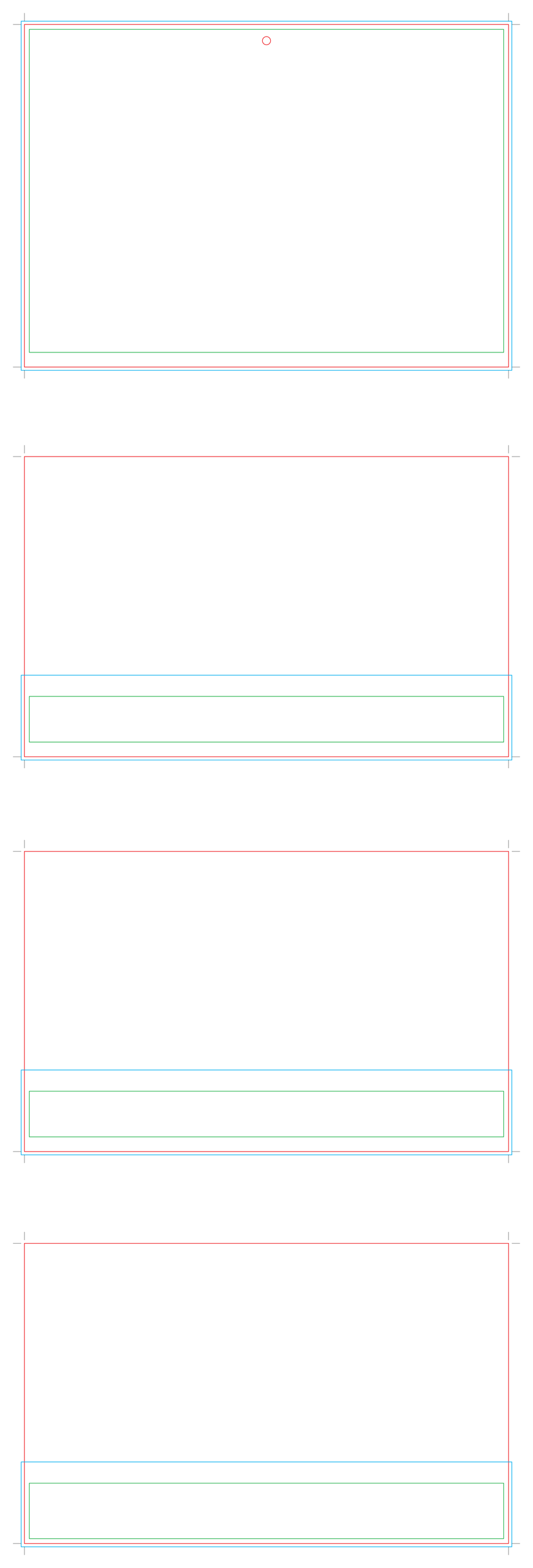
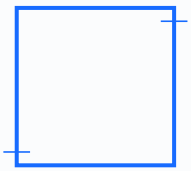


Template lines & artwork preparation

Quarterly wall calendar | Header + 3 advertising panels

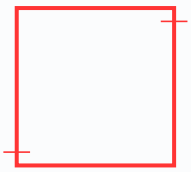
UNDERSTANDING THE COLORED LINES



BLUE LINE

Artwork size / bleed boundary

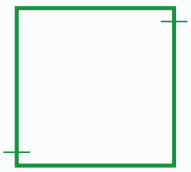
Extend background colors and images all the way to this line to avoid white edges after trimming.



RED LINE

Trim line

This marks the final cutting edge of each printed piece.



GREEN LINE

Safe area

Keep text, logos, and other important elements inside this line so they remain clear of trimming and binding.

BEFORE YOU EXPORT YOUR PDF

- Use the original template at 100% scale. Do not resize or move the colored guides.
- Place a separate design in the header and in each of the three advertising panels.
- Keep backgrounds extended to the blue line; keep essential content inside the green line.
- Export your finished artwork as a print-ready PDF. Do not print the colored guide lines.